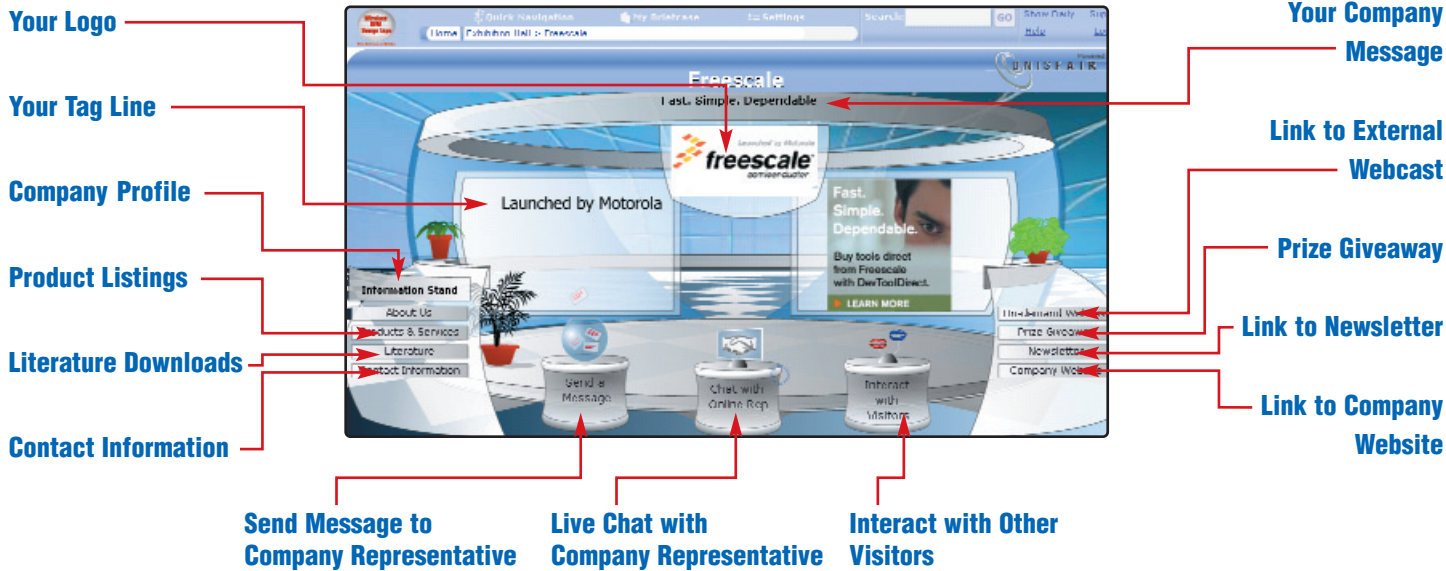




Online Conference and Exhibition

Interactive Exhibit Booth Showcase

Showcase a multi-faceted view of your products to an active and engaged audience



Interactive Exhibit Booth (2 Packages Available)

Online booths are ideal for presenting a multi-faceted view of your company's capabilities. *Wireless OEM Design Expo 2005* offers two booth package options (see below) to meet your needs. Virtual booths are equipped with full functionality enabling you to maximize your online event experience. Comprehensive profile and activity details on leads generated during the online event empower you to qualify your booth viewers for targeted sales campaigns.

VISIBILITY

- 15 Booth Styles
- Booth Billboard Image (Animated)
- Priority Keyword Search Results]
- New Product Links **(NEW!)**
- Prize Giveaways
- Scrolling Marquee Board to Get Your Message Across
- Logo Display on Exhibition Main Page

INFORMATION DELIVERY

- 15 File Downloads
- 12 Product Listings with Description
- Company Profile
- Live Link to Your Website
- Newsletter Sign-up
- Live Link to External Webinars
- 3 to 5 Minute Multi-Media Streaming Video (video provided by exhibitor)

LEAD MANAGEMENT

- Dedicated Online Representative Interface
- Instant Messaging with Visitors (during the live event)
- Audio First-Time Visitor Alert **(NEW!)**
- Leave a Message for Representative
- Contact Representative (Email)

DATABASE REPORTS

- Dedicated Link to Generate Reports
- General Traffic & Comprehensive Lead Reports
- Automatic Booth Report Delivery to Designated Email **(NEW!)**

BOOTH SET-UP

- Booth Wizard with Easy Set-Up Instructions
- Booth-to-Go! Download Your Virtual Booth from a Secured Site **(NEW!)**

DIVERSE EXHIBIT PACKAGES THAT MEET YOUR NEEDS

Silver Package

Includes one live event date and four months of on-demand viewing
Your Investment: \$4,120 (gross); \$3,500 (net)

Gold Package

Includes two live event dates and eight months of on-demand viewing
Your Investment: \$5,900 (gross); \$5,015 (net)