



Online Conference and Exhibition

# Sponsorship Opportunities That Deliver Measurable Results

Custom packages that facilitate response, visibility and lead generation before, during and after the live event

## ► Exhibit Hall Sponsorship (Limited to 3)

Enjoy brand recognition as *Wireless OEM Design Expo's* exhibit hall sponsor.

Sponsorship includes:

### BRANDING

- Sponsor logo on all promotional materials (print ads, email campaigns, websites, e-show guide)
- Sponsor logo placed on registration and exhibit hall entrance page of event environment

### TRAFFIC DRIVERS

- (1) Show text announcements during each live event with booth link
- Logo placement features live link to increase traffic to your virtual booth

### DATABASE & REPORTS

- Full database report of all exhibit hall attendees from pre-event through completion of on-demand period

### GOLD VIRTUAL BOOTH PACKAGE

Included with this sponsorship. See "Interactive Exhibit Booth Package" Insert for more details.

### EXHIBIT HALL SPONSOR PACKAGE

Package includes two live event dates and eight months of on-demand viewing.

**Total Investment:** \$14,705 (gross); \$12,500 (net)



**Your Logo Here**  
**Live Link Drives Traffic to Your Booth**

## ► Exit Survey Sponsor (Exclusive)

Enjoy exclusive rights as the *Wireless OEM Design Expo's* Exit Survey Sponsor. The exit survey is deployed twice after each live event and is accessible throughout the year from the event environment. A total of two surveys will be created.

Sponsorship includes:

- Exclusive banner position on survey invitation emails
- Branding and visibility during the event's promotional campaign (print ads, email campaigns, website, and e-show guide)
- Logo position on the registration page of the event environment
- Submission of two questions by the sponsor
- A database of respondents and sponsor question responses

### GOLD VIRTUAL BOOTH PACKAGE

Included with this sponsorship. See "Interactive Exhibit Booth Package" Insert for more details.

**Total Investment:** \$29,410 (gross); \$25,000 (net)

## ► E-Show Guide Sponsor

Make your presence known before the each live event date with a prominent position in the *Wireless OEM Design Expo E-Show Guide*. Each issue features information on conference sessions, speakers, exhibitors, and a directory of new technologies available during the live event. Your message will impact all registrants and will include a live link to your virtual booth or other designated URL. The *E-Show Guide* will be published two times and deployed the day before and morning of each live event, and is easily accessible from the event environment all year.



Sponsorship includes:

- Web banner position with live link (2 issues; 4 deployments)
- Branding and visibility during the event's promotional campaign (print ads, email campaigns, website, and e-show guide)
- Logo position on the registration page of the environment

### GOLD VIRTUAL BOOTH PACKAGE

Included with this sponsorship. See "Interactive Exhibit Booth Package" Insert for more details.

**Total Investment:**

- **Exclusive Position** - Skyscraper (120 x 600):  
\$29,410 (gross); \$25,000 (net)
- **Secondary Position** - Banner (468 x 60):  
\$21,175 (gross); \$18,000 (net)
- **Tertiary Position** - Banner (468 x 60):  
\$14,705 (gross); \$12,500 (net)